



Texas Association of School Resource Officers

9th Annual School Safety Conference

June 27-30, 2022

EXHIBITOR & SPONSORSHIP GUIDE

Contact(s): Tina Lincoln, Juvenile Probation Liaison
Phone: 469-438-9292
E-mail: tina.lincoln@tasro.org

Conference Dates: **June 27-30, 2022**
Venue Location: **Hilton Palacio del Rio**
Address/City/Zip: **200 South Alamo St. San Antonio, Texas 78205**
Phone: **210-222-1400**
Conference Room Rates: **\$149.00**

EXHIBITOR/SPONSORSHIP REGISTRATION & PAYMENT MAY ALSO BE COMPLETED ONLINE AT THE TASRO WEBSITE: <https://tasro.org/Conference-Exhibitors-&-Sponsors/>

Exhibit Booths & Sponsorships are a great way to promote your brand and products to our TASRO Conference attendees. Attendees consist of school resource officers, school/campus administrators, juvenile justice professionals & school security officers. Your contributions help us to meet our goals of providing the best training in the State of Texas.

REGISTRATION FEES

GENERAL EXHIBITORS:

3-Day conference fee \$350

SPONSORSHIPS:

- Platinum	\$3000.00
- Gold	\$2000.00
- Silver	\$1000.00
- Bronze	\$500.00
- Offsite	\$500.00

Exhibitor/Sponsor registration fee includes the following:

- one six-foot table with two chairs
 - Two (2) registration fee
 - Two (2) name badge, and access to conference sessions.
- (Additional attendees will be required to pay the attendee conference fee)

Need Electricity? Y or N

Need WIFI? Y or N

(An additional charge may be assessed for electricity and/or WIFI)

EXHIBITOR/SPONSOR RULES & REGULATIONS

1. Exhibitors/Sponsors must confine their activities to the booth space. Displays will not be allowed to extend beyond booth space into the aisles or show floor.
2. It is mandatory that each exhibitor/sponsor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time the materials leave their point-of-origin until they reach their post-show destination including the time on the show floor.
3. On-site security for the exhibitor/sponsor area will not be available after hours.
4. Due to the short time period of the exhibition; the frequently crowded condition of the exhibit facility and the vital importance of avoiding disruption in the orderly operation of the exhibition area that might adversely affect other exhibitors; the Texas Association of School Resource Officers, reserves the right to resolve any dispute or disagreement as they see fit and the decision shall be final.
5. Door prizes will be awarded to attendees throughout the conference as they are available. **We encourage give-away prizes to be donated by all exhibitors/sponsors to accommodate this and to help promote your product.**
6. TASRO will encourage all attendees to visit and provide their business card information. Sponsors/Exhibitors are encouraged to maintain a visit log to be able to contact attendees post conference. TASRO will provide attendees name and contact information ***IF*** the attendee elects to provide their information.

SET UP, DISPLAY HOURS, AND DISMANTLING

SET UP HOURS:

June 27, 2021

Sunday 2:00 pm – 6:00 pm

EXHIBITING HOURS:

Monday 7:30 AM – 5:00 PM

Tuesday 7:30 AM – 5:00 PM

Wednesday 7:30 AM – 5:00 PM

DISMANTLING HOURS:

After 5:00 pm on display days

SPONSORSHIP TERMS & CONDITIONS

Companies that want to receive special recognition for their level of participation at the conference should fill out the sponsorship form and return it as soon as possible. Sponsorship amounts are listed below. ***If you would like to sponsor for a specific event or need for the conference, please contact us directly. Sponsorships may be in the amounts listed below but can also be designated for specific items or events, such as TASRO evening social, Family Night, T-Shirts, Name Badges.***

Do you wish to sponsor a specific item or event for the conference? Y or N

Please indicate which item you would like to sponsor: _____

CONFERENCE PACKET INSERTS:

Material that you would like to have placed in the conference packets that are given to the attendees, must be received by **May 31, 2022**, to guarantee inserts are placed in packets. For mailing through **USPS**, the address is P.O. Box 892 Hillsboro, Texas 76645. For shipping via **FedEx or UPS**, please ship to 401 W. Walnut St. Hillsboro Texas 76645. Please address it to: Hill County Juvenile Probation Department, Attn: Tina Lincoln.

TASRO SPONSORSHIP LEVELS

PLATINUM \$3000.00

1. Recognition given of Sponsor(s) on the day that the *Keynote Speaker* speaks at the Conference, and, if applicable, during event sponsored. If a sponsor chooses to sponsor an item needed at the conference, their name and logo will be placed upon the product acknowledging sponsorship.
2. Presentation time (3-5 min) slotted during the day to showcase the Sponsor's product to attendees.
3. Company Logo will be presented digitally during the first day and throughout the week during breaks.
4. Recognition at start of conference by TASRO Official.
5. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
6. Recognition and Sponsor Information placed in conference packets.
7. Recognition, Sponsor Logo and Link placed on TASRO website.
8. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

GOLD \$2000.00

1. Recognition given of Sponsor(s) on opening day of conference and, if applicable, during event sponsored. If a sponsor chooses to sponsor an item needed at the conference, their name and logo will be placed upon the product acknowledging sponsorship.
2. Presentation time slotted (2-4 min) during the afternoon to showcase the Sponsor's product to attendees.
3. Company Logo will be presented digitally throughout the week after presentation.
4. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
5. Recognition and Sponsor Information placed in conference packets.
6. Recognition, Sponsor Logo and Link placed on TASRO website.
7. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter

SILVER \$1000.00

1. Recognition given of Sponsor(s) during day two or three of the Conference.
2. Sponsor(s) will provide a 1–2-minute promotional video clip to be played at beginning or end of the day.
3. Company Logo will be presented digitally throughout day two.
4. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
5. Recognition and Sponsor Information placed in conference packets.
6. Recognition and Sponsor Logo placed on TASRO website.
7. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

DISTANCE/OFFSITE \$500.00

1. Recognition given of Sponsor(s) during the final day of Conference.
2. Company Logo will be presented digitally throughout day three.
3. **(Bronze only)** Vendor Booth Sunday through Wednesday in the designated Vendor Area.
4. Recognition and Sponsor Information placed in conference packets.
5. Recognition and Sponsor Logo placed on TASRO website.
6. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

CONFERENCE MATERIALS: Sponsors and Exhibitors ***will need to contact the hotel directly*** to discuss shipping materials for the conference to the hotel. An additional cost may be assessed directly by the hotel. You may also bring your materials on your arrival date.

CANCELLATION & REFUND: Full refund will be granted less a \$50.00 service fee. All refunds must be requested in writing and postmarked on or before May 31, 2022. No refunds will be granted for booth space after May 31, 2022.

EXHIBITOR/SPONSORSHIP PAYMENT:

EXHIBITOR/SPONSORSHIP REGISTRATION AND PAYMENT CAN ALSO BE COMPLETED ONLINE AT THE TASRO WEBSITE: <https://tasro.org/Conference-Exhibitors-&-Sponsors/>

We accept checks or credit cards. Credit cards will be debited for full payment unless otherwise indicated.

Please make checks payable to: Texas Association of School Resource Officers (TASRO). Submit check payments to: TASRO P.O. Box 957, Hewitt, Texas 76643.

If you would like to pay by credit card, you must complete, sign and mail or email the **Exhibitor Credit Card Authorization Form** at the bottom of the following page.

Payment Deadline:

Full payment for either Exhibitor Registration, or Sponsor Registration, is due by **June 1, 2022.**

THANK YOU FOR YOUR SUPPORT!



BRIDGING THE GAP BETWEEN COPS AND KIDS



**Texas Association of
School Resource Officers
9th Annual School Safety Conference
June 27-30, 2022**

EXHIBITOR/SPONSORSHIP REGISTRATION FORM

Our Company would like to support the, 2022 TASRO Safe Schools Conference, by choosing to be a:

Exhibitor _____ Level: (3-Day) \$350 ____

Sponsor _____ Level: (Platinum) \$3000____ (Gold) \$2000____ (Silver) \$1000____
(Bronze) \$500____ (Offsite) \$500 _____

*Please indicate dates of arrival & departure: _____

Company Representative's Contact Information:

Company Name: _____

Company Address: _____

Representative's Printed Name: _____

2nd Representative's Printed Name: _____

1st Representative's Email: _____ Phone: _____

2nd Representative's Email: _____ Phone: _____

AUTHORIZED SIGNATURES: We agree to abide by the provisions set forth in the agreement including without limitation the **Exhibitor/Sponsor Rules and Regulations and** agree to abide by them and additional rules deemed necessary by the Texas Association of School Resource Officers (TASRO). The person signing on behalf of the Exhibitor/Sponsor Representative, represents and warrants to the Texas Association of School Resource Officers (TASRO) that he or she has full authority to sign this form. However, in the event he or she is not so authorized, he or she will be personally liable for the faithful performance of this agreement. Exhibitor/Sponsor Representative agrees to hold both TASRO and Hilton Palacio del Rio, harmless from any liability, loss, or claim, during the 2022 TASRO Safe Schools Conference.

Lead Representative's Signature: _____ Date: _____

Lead Representative's Printed Name: _____ Title: _____

Credit Card Authorization:

Check One: Visa _____ Mastercard _____

Name on Card: _____

Credit Card Number: _____ Exp Date: _____ VCODE: _____

Signature: _____