



# Texas Association of School Resource Officers

## 8<sup>th</sup> Annual School Safety Conference

### July 5-8, 2021

#### EXHIBITOR & SPONSORSHIP GUIDE

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Conference Dates: **July 5—July 8, 2021**  
Venue Location: **Hilton Palacio Del Rio**  
Address/City/Zip: **200 South Alamo St. San Antonio, Texas 78205**  
Phone: **210-222-1400**  
Conference Room Rates: \$149.00 /per night

EXHIBITOR/SPONSORSHIP REGISTRATION & PAYMENT MAY ALSO BE COMPLETED ONLINE AT THE TASRO

WEBSITE: <https://tasro.org/Conference-Exhibitors-&-Sponsors/>

Exhibit Booths & Sponsorships are a great way to promote your brand and products to our TASRO Conference attendees. Attendees consist of school resource officers, school/campus administrators, juvenile justice professionals & school security officers. Your contributions help us to meet our goals of providing the best training in the State of Texas.

#### REGISTRATION FEES

##### EXHIBITORS:

- 3-Day conference fee \$300
- 2-Day conference fee \$200
- 1-Day conference fee \$100

##### SPONSORSHIPS:

- Platinum \$3000.00
- Gold \$2000.00
- Silver \$1000.00
- Bronze \$500.00
- Distant \$300.00

#### ITEMS INCLUDED:

Exhibitor/Sponsor registration fee includes the following: one six foot table with two chairs, trash receptacles, one (1) registration fee, one (1) name badge, and access to conference sessions. Please let us know if you will need access to electricity. Yes or No

#### CORRESPONDENCE:

All correspondence will be sent to the contact information provided in the **Exhibitor/Sponsor Registration Form**.

## EXHIBITOR/SPONSOR RULES & REGULATIONS

1. Exhibitors/Sponsors must confine their activities to the booth space. Displays will not be allowed to extend beyond booth space into the aisles, or show floor.
2. It is mandatory that each exhibitor/sponsor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time the materials leave their point-of-origin until they reach their post-show destination including the time on the show floor.
3. On-site security for the exhibitor/sponsor area will not be available after hours.
4. Due to the short time period of the exhibition; the frequently crowded condition of the exhibit facility, whether it be a room or a hallway; and the vital importance of avoiding disruption in the orderly operation of the exhibition area that might adversely affect other exhibitors; the Texas Association of School Resource Officers, reserves the right to resolve any dispute or disagreement as they see fit and the decision shall be final.
5. Raffle prizes will be awarded to attendees throughout the conference as they are available. **We encourage give-away prizes to be donated by all exhibitors/sponsors to accommodate this and to help promote your product.**

### SET UP, DISPLAY HOURS, AND DISMANTLING

SET UP HOURS: Sunday July 4, 2020 3:00 pm – 6:00 pm

EXHIBITING HOURS: Monday 7:30 AM – 5:00 PM  
Tuesday 7:30 AM – 5:00 PM  
Wednesday 7:30 AM – 5:00 PM

DISMANTLING HOURS: After 5:00 pm on display days

### SPONSORSHIP TERMS & CONDITIONS

Companies that want to receive special recognition for their level of participation at the conference should fill out the sponsorship form and return it as soon as possible. Sponsorship amounts are listed below. ***If you would like to sponsor for a specific event or need for the conference, please contact us directly. Sponsorships may be in the amounts listed below but can also be designated for specific items or events, such as TASRO evening social, Family Night, T-Shirts, Name Badges.***

1. Company Logo signs will be of the foam poster board type so it can be placed on the designated sign holders.
2. Logo signs will be placed within the actual conference room area, on the specific day sponsored, so that the attendees are able to see them during the course of the conference, to further market your company. Logo Signs will be no bigger than 10 inches by 13 inches.
3. If applicable, the presentation time slot will be determined and provided to the company representative once the speaker's schedules, for that day, have been finalized.

### **CONFERENCE PACKET INSERTS:**

Material that you would like to have placed in the conference packets that are given to the attendees, must be received at the TASRO address by **June 15, 2021** to guarantee inserts are placed in packets. For mailing through **USPS**, the address is P.O. Box 892 Hillsboro, Texas 76645. For shipping via **FedEx or UPS**, please ship to 401 W. Walnut St. Hillsboro Texas 76645. Please address it to: Hill County Juvenile Probation Department, Attn: Tina Lincoln.

### **TASRO SPONSORSHIP LEVELS**

#### **PLATINUM \$3000.00**

1. Recognition given of Sponsor(s) on the day that the *Keynote Speaker* speaks at the Conference, and, if applicable, during event sponsored. If a sponsor chooses to sponsor an item needed at the conference, their name and logo will be placed upon the product acknowledging sponsorship.
2. Presentation time slotted during the day to showcase the Sponsor's product to attendees.
3. Placement of (4) Company Logo signs, provided by sponsor(s), within the main ballroom area for that day only.
4. Recognition at start of conference by TASRO Official.
5. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
6. Recognition and Sponsor Information placed in conference packets.
7. Recognition and Sponsor Logo and Link placed on TASRO website.
8. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

#### **GOLD \$2000.00**

1. Recognition given of Sponsor(s) on opening day of conference and, if applicable, during event sponsored. If a sponsor chooses to sponsor an item needed at the conference, their name and logo will be placed upon the product acknowledging sponsorship.
2. Presentation time slotted during the day to showcase the Sponsor's product to attendees.
3. Placement of (3) Company Logo signs, provided by sponsor(s), within the main ballroom area for that day only.
4. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
5. Recognition and Sponsor Information placed in conference packets.
6. Recognition and Sponsor Logo and Link placed on TASRO website.
7. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter

#### **SILVER \$1000.00**

1. Recognition given of Sponsor(s) during day two or three of the Conference.
2. Sponsor(s) will provide a 1-2 minute promotional video clip to be played at beginning, and at end of the day.
3. Placement of (2) Company Logo signs, provided by sponsor(s), within the main ballroom area for that day only.
4. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
5. Recognition and Sponsor Information placed in conference packets.
6. Recognition and Sponsor Logo and Link placed on TASRO website.
7. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

## **BRONZE \$500.00**

1. Recognition given of Sponsor(s) during the final day of Conference.
2. Placement of (1) Company Logo signs, provided by sponsor(s), within the main ballroom area for that day only, on the final day of Conference.
3. Vendor Booth Sunday through Wednesday in the designated Vendor Area.
4. Recognition and Sponsor Information placed in conference packets.
5. Recognition and Sponsor Logo (logo only) placed on TASRO website.
6. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

## **DISTANCE \$300.00** (If you are unable to attend, but would like to support TASRO)

1. Recognition and Sponsor Information placed in conference packets.
2. Recognition and Sponsor Logo (logo only) placed on TASRO website.
3. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

**CANCELLATION & REFUND:** Full refund will be granted less a \$50.00 service fee. All refunds must be requested in writing and postmarked on or before June 15, 2021. No refunds will be granted for booth space after June 15, 2021.

### **EXHIBITOR/SPONSORSHIP PAYMENT:**

EXHIBITOR/SPONSORSHIP REGISTRATION AND PAYMENT CAN ALSO BE COMPLETED ONLINE AT THE TASRO WEBSITE: <https://tasro.org/Conference-Exhibitors-&-Sponsors/>

We accept checks or credit cards. Credit cards will be debited for full payment unless otherwise indicated.

**Please make checks payable to: Texas Association of School Resource Officers (TASRO). Submit check payments to: TASRO P.O. Box 957, Hewitt, Texas 76643.**

If you would like to pay by credit card, you must complete, sign and mail the **Exhibitor Credit Card Authorization Form** at the bottom of the following page.

### **Payment Deadline:**

Full payment for either Exhibitor Registration, or Sponsor Registration, is due by **June 1, 2021**.



***THANK YOU FOR YOUR SUPPORT!***

***BRIDGING THE GAP BETWEEN COPS AND KIDS***



**Texas Association of  
School Resource Officers  
8<sup>th</sup> Annual School Safety Conference  
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**EXHIBITOR/SPONSORSHIP REGISTRATION FORM**

**Our Company would like to support the, 2021 TASRO Safe Schools Conference, by choosing to be a:**

Exhibitor \_\_\_\_\_ Level: (3-Day) \$300 \_\_\_\_ (2-Day) \$200 \_\_\_\_ (1-Day) \$100 \_\_\_\_

Sponsor \_\_\_\_\_ Level: (Platinum) \$3000 \_\_\_\_ (Gold) \$2000 \_\_\_\_ (Silver) \$1000 \_\_\_\_  
(Bronze) \$500 \_\_\_\_ (Distance) \$300 \_\_\_\_

\*Please indicate dates of arrival & departure for 2 day or 1 day exhibits. \_\_\_\_\_

**Company Representative's Contact Information:**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Representative's Printed Name: \_\_\_\_\_

Representative's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**AUTHORIZED SIGNATURES:** We agree to abide by the provisions set forth in the agreement including without limitation the **Exhibitor/Sponsor Rules and Regulations**, and agree to abide by them and additional rules deemed necessary by the Texas Association of School Resource Officers (TASRO). The person signing on behalf of the Exhibitor/Sponsor Representative, represents and warrants to the Texas Association of School Resource Officers (TASRO) that he or she has full authority to sign this form. However, in the event he or she is not so authorized, he or she will be personally liable for the faithful performance of this agreement. Exhibitor/Sponsor Representative agrees to hold both TASRO and Hilton del Palacio, harmless from any liability, loss, or claim, during the 2021 TASRO Safe Schools Conference.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Representative's Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Credit Card Authorization:**

Check One: Visa \_\_\_\_ Mastercard \_\_\_\_ Am.Express \_\_\_\_ Discover \_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ VCODE: \_\_\_\_\_

Signature: \_\_\_\_\_