



Texas Association of School Resource Officers 2018 Safe Schools Conference



EXHIBITOR/SPONSORSHIP GUIDE

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Mail or E-mail completed form with payment to:
 T.A.S.R.O
 P.O. Box 5104, Frisco, TX 75035

Conference Dates: **July 30 – August 2, 2018**
 Venue Location: Hilton Palacio Del Rio
 Address/City/Zip: 200 South Alamo Street, San Antonio, TX 78205
 Phone: 210-222-1400
 Conference Room Rates: \$139.00/per night

EXHIBITOR/SPONSORSHIP REGISTRATION AND PAYMENT CAN ALSO BE COMPLETED ONLINE AT THE TASRO WEBSITE: <http://www.tasro.org/Conference-2018>

Exhibit Booths & Sponsorships are a great way to promote your brand and products to our TASRO Conference attendees. Attendees consist of school/campus law enforcement officers, school/campus administrators, and school security officers. Your contributions help us to meet our goals of providing top-notch training in the State of Texas and bringing the best trainers/presenters to our annual Safe Schools Conference every year.

REGISTRATION FEES

EXHIBITORS:

- 3-Day conference fee \$300
- 2-Day conference fee \$200
- 1-Day conference fee \$100

SPONSORSHIPS:

- Platinum \$3000.00
- Gold \$2000.00
- Silver \$1000.00
- Bronze \$500.00
- Distant \$300.00

ITEMS INCLUDED:

Exhibitor/Sponsor registration fee includes the following: one six foot table with two chairs, trash receptacles, one (1) registration fee, one name badge, and access to conference sessions.

CORRESPONDENCE:

All correspondence will be sent to the contact information provided in the Exhibitor/Sponsor Registration Form.

EXHIBITOR/SPONSOR RULES & REGULATIONS

1. Exhibitors/Sponsors must confine their activities to the booth space. Displays will not be allowed to extend beyond booth space into the aisles, or show floor.
2. It is mandatory that each exhibitor/sponsor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time the materials leave their point-of-origin until they reach their post-show destination including the time on the show floor.
3. On-site security for exhibitor/sponsor area will not be available after hours.
4. Due to the short time period of the exhibition; the frequently crowded condition of the exhibit facility, whether it be a room or a hallway; and the vital importance of avoiding disruption in the orderly operation of the exhibition area that might adversely affect other exhibitors; the Texas Association School Resource Officers, reserves the right to resolve any dispute or disagreement as they see fit and the decision shall be final.
5. Raffle prizes will be awarded to attendees throughout the conference as they are available. We encourage give-away prizes be donated by all exhibitors/sponsors to accommodate this and to help promote your product.

SET UP, DISPLAY HOURS, AND DISMANTLING:

SET UP HOURS:	Sunday, July 29, 2018	5:00 pm – 7:00 pm
EXHIBITING HOURS:	Monday,	7:00 AM – 6:00 PM
	Tuesday,	7:30 AM – 6:00 PM
	Wednesday,	7:30 AM – 6:00 PM
	Thursday,	7:30 AM – 12:00 PM
DISMANTLING HOURS:	After 6 pm on display days; After 11 pm on final day.	

CONFERENCE PACKET INSERTS:

Material that you would like to have placed in the conference packets that are given to the attendees, must be received at the TASRO PO Box address, or conference location address, no less than 15 days prior to start of conference (by July 15, 2018) to guarantee inserts are placed in packets.

SPONSORSHIP TERMS & CONDITIONS

1. All Sponsors will be recognized during the Opening Ceremony and Closing Ceremony proceedings.
2. Company Logo signs will be of the foam poster board type so it can be placed on the designated sign holders.
3. Logo signs will be placed within the actual conference room area, on the specific day sponsored, so that the attendees are able to see them during the course of the conference, to further market your company.
4. Logo Signs will be no bigger than 10 inches by 13 inches, (10" x 13").
5. Presentation time will be given during the day sponsored so your company is able to present your product to the attendees.
6. The presentation time slot will be determined and provided to the company representative once the speaker's schedules, for that day, have been finalized.

SPONSORSHIP LEVELS

PLATINUM \$3000.00

1. Sponsorship towards Keynote Speaker, and recognition given during Keynote presentation.
2. Recognition given of Sponsor(s) representing the day that the Keynote Speaker speaks at the Conference.
3. Presentation time slotted during the day to showcase the Sponsor's product to attendees.
4. Placement of (6) Company Logo signs, (no bigger than 10in. x 13in. in size), provided by sponsor(s), within the main ballroom area for that day only.
5. Recognition at start of conference by TASRO Official.
6. Vendor Booth Sunday through Thursday in designated Vendor Area.
7. Recognition and Sponsor Information placed in conference packets.
8. Recognition and Sponsor Logo and Link placed on TASRO website.
9. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

GOLD \$2000.00

1. Sponsorship towards the Family Night Event, and recognition given at the Family Night Event.

2. Recognition given of Sponsor(s) representing the day that the Family Night Event will be hosted.
3. Presentation time slotted during the day to showcase the Sponsor's product to attendees.
4. Placement of (4) Company Logo signs, (no bigger than 10in. x 13in. in size), provided by sponsor(s), within the main ballroom area for that day only.
5. Vendor Booth Sunday through Thursday in designated Vendor Area.
6. Recognition and Sponsor Information placed in conference packets.
7. Recognition and Sponsor Logo and Link placed on TASRO website.
8. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter

SILVER \$1000.00

1. Recognition given of Sponsor(s) representing the Day (2 or 3), of Conference.
2. Sponsor(s) will provide a 1-2 minute promotional video clip to be played at beginning, and at end of the day.
3. Placement of (2) Company Logo signs, (no bigger than 10in. x 13in. in size), provided by sponsor(s), within the main ballroom area for that day only..
4. Vendor Booth Sunday through Thursday in designated Vendor Area.
5. Recognition and Sponsor Information placed in conference packets.
6. Recognition and Sponsor Logo and Link placed on TASRO website.
7. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

BRONZE \$500.00

1. Recognition given of Sponsor(s) representing the final day of Conference.
2. Placement of (1) Company Logo signs, (no bigger than 10in. x 13in. in size), provided by sponsor(s), within the main ballroom area for that day only, on final day of Conference.
3. Vendor Booth Sunday through Thursday in designated Vendor Area.
4. Recognition and Sponsor Information placed in conference packets.
5. Recognition and Sponsor Logo (logo only) placed on TASRO website.
6. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

DISTANCE \$300.00

Are you interested in being a sponsor, but are not able to be present during the conference?

Apply to be a Distance Sponsor. For \$300, or a product donation of that value, you get:

1. Recognition and Sponsor Information placed in conference packets.
2. Recognition and Sponsor Logo (logo only) placed on TASRO website.
3. Recognition and Sponsor Logo placed in our quarterly TASRO Newsletter.

CANCELLATION & REFUND:

Full refund will be granted less a \$50.00 service fee. All refunds must be requested in writing and post-marked on or before June 30, 2018. No refunds will be granted for booth space after July 15, 2018.

EXHIBITOR/SPONSORSHIP PAYMENT:

EXHIBITOR/SPONSORSHIP REGISTRATION AND PAYMENT CAN ALSO BE COMPLETED ONLINE AT THE TASRO WEBSITE: <http://www.tasro.org/Conference-2018>

We accept checks or credit cards. Credit cards will be debited for full payment unless otherwise indicated.

Please make checks payable to: Texas Association of School Resource Officers (TASRO), or charge my credit card below. Submit all payments to: TASRO, P.O. Box 5104, Frisco, TX 75035.

If you would like to pay by credit card, you must complete, sign and mail the Credit Card Authorization found at the bottom of the registration form.

Payment Deadline:

Full payment for either Exhibitor Registration, or Sponsor Registration, is due by June 30, 2018.

Registration for Exhibitor/Sponsor Deadline:

Exhibitor/Sponsor registration deadline is June 30, 2018.



TASRO SAFE SCHOOLS CONFERENCE
EXHIBITOR/SPONSOR REGISTRATION FORM:

Our Company would like to support the, 2018 TASRO Safe Schools Conference, by choosing to be a:

Exhibitor _____ Level: (3-Day) \$300 ____ (2-Day) \$200 ____ (1-Day) \$100 ____

Sponsor _____ Level: (Platinum) \$3000 ____ (Gold) \$2000 ____ (Silver) \$1000 ____
 (Bronze) \$500 ____ (Distance) \$300 ____

Company Representative's Contact Information:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Website address: _____

Representative's Printed Name: _____

Representative's Email: _____ Phone: _____

AUTHORIZED SIGNATURES:

We agree to abide by the provisions set forth in the agreement including without limitation the Exhibitor/Sponsor Rules and Regulations, and agree to abide by them and additional rules deemed necessary by the Texas Association of School Resource Officers (TASRO). The person signing on behalf of the Exhibitor/Sponsor Representative, represents and warrants to the Texas Association of School Resource Officers (TASRO) that he or she has full authority to sign this form. However, in the event he or she is not so authorized, he or she will be personally liable for the faithful performance of this agreement.

Exhibitor/Sponsor Representative agrees to hold both TASRO and Hilton Palacio Del Rio, harmless from any liability, loss, or claim, during the 2018 TASRO Safe Schools Conference.

Representative's Signature: _____ Date: _____

Representative's Printed Name: _____ Title: _____

Credit Card Authorization:

Check One: Visa ____ Mastercard ____ Am.Express ____ Discover ____

Name on Card: _____

Credit Card Number: _____ Exp Date: _____ VCODE: _____

Signature: _____